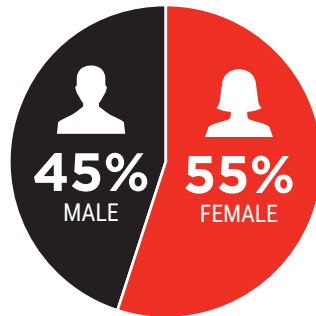
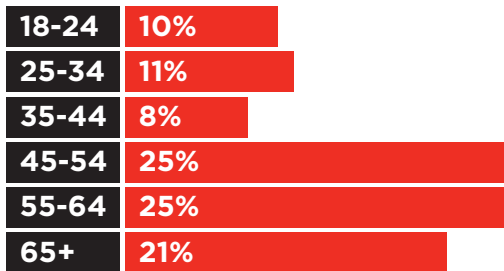








Every week, 106.9 The Eagle has the potential to reach **103,500** 12+ listeners. That's 54,500 in Washington, DC and 49,000 in the Mid-Atlantic!

Our listeners perfectly match the regions' qualified consumers to local businesses.



**106.9 The Eagle Lineup**

 <b>Jack Diamond Morning Show</b> Mon-Fri 6a-10a	 <b>Brian Corson</b> Mon-Fri 10a-3p
 <b>Greg Daniels</b> Mon-Fri 3p-7p	 <b>Kevin Kash</b> Mon-Fri 7p-12m

 **Nearly \$1.7 Billion** in potential annual spending power!

Your message is delivered in a high-credibility environment to a highly responsive audience.



**72%**  
Employed



**54%**  
Spent 10+ hours online in the past week



**66%**  
Some college+



**47%**  
Three+ persons in household



**80%**  
Homeowner



**21%**  
Plan to purchase or lease a vehicle in the next year



**49%**  
Earn \$75,000+